



Introducing Vrins Inc.

Founded in 1989, Vrins Inc. has assisted clients with interim management, strategic corporate development, and Information Technology with an emphasis in business & process engineering, and project and program management.

International hurdles

Traditionally, the large accounting, consulting, and/or legal firms have played a key role in providing advisory services to assist businesses with their international expansion.

Their hourly fees, however, have more often discouraged rather than encouraged the business executive to consider undertaking international business.

Through polling and research, we have noted that of all possible obstacles, the following main elements form the main reasons why small-to-medium sized companies *do not* expand internationally:

- No single point of contact for professional assistance
- High cost of professional assistance
- Inability to gauge international market demand & market penetration
- Inability to properly staff foreign operations
- Unknown foreign government laws and regulations
- Cultural and language barriers

Vrins Inc. offers you a solution to overcome these traditional hurdles.

International Services

We provide you with the **alternative**; a cost-effective way to get you from here to there. Through our network of Subject Matter Experts we can provide you with the skills, resources, and contacts to facilitate **all** aspects of the international expansion - both domestic and abroad, **AND** at an affordable price

While our business affiliations provide the specific knowledge and expertise, Vrins Inc. will guide the project as general contractor. Our focus is to act as central Program/Project Manager applying disciplined project/program management principles to the expansion process. Our responsibility, therefore, is to

- plan, facilitate, coordinate, schedule, track, manage, and implement the myriad of business, government, market, staffing, and technical aspects of your expansion from the US to Europe or from Europe to the US,
- be your "Single-Point-of-Contact" to facilitate and manage the entire process from start-to-finish, from planning to execution, and finally
- perform, manage, coordinate, or advise you on a variety of tasks and skill sets such as: market research & analysis, legal & regulatory environment, geographic location determination, relocation, government support and information, visa requirements, business referral, accounting & finance, interim & permanent staffing.



Service Description & Approach

At the most basic and elementary level, our general approach for establishing an international presence comprises of four phases:

Phase 1

Formulation & definition of the international expansion strategy

Including, but not limited to: Strategic, market and competitive research and analysis • Pro-forma Financial Analysis & Projections • Risk – Cost/Benefit Analysis • Market penetration strategy • Go/No go Decision support

Phase 2

Requirements definition & project planning

Including, but not limited to: Formulation of Business & Technical Requirements • Determination business processes and workflows Determination of corporate infrastructure • Foreign government regulation, taxation, incentives & assistance • Interim staffing requirements • Go/No go Decision support • Preparation Master Project Plan • Time-line & time-to-market determination

Phase 3

Project execution

Including, but not limited to: Establishment foreign corporate infrastructure • Establishment physical location • International Relocation • Start-up operations and interim management • Contract, part, and full-time staff acquisition •

Establish Administration, Marketing, Finance, Sales, and Service support functions and systems

Phase 4

Interim Executive Management and Project Turnover

Including, but not limited to:

Interim day-to-day management • Organizational integration with parent company • Financial and accounting integration with parent company • Permanent staff acquisition • Turn-over to permanent management

Conclusion

From initial consideration to final implementation, Vrins Inc. Management Consultants are uniquely qualified to assist and support you with the international strategic expansion of your enterprise. We can assist you to overcome existing barriers and provide you with the professional support and information to virtually eliminate the unknowns and at a cost that is significantly less than the traditional large accounting, consulting, and/or legal firms.

For more information

Please contact Mr. Jack Vrins,
President/CEO Vrins Inc. Management
Consultants • telephone: +1 - 925/685-5225
• www.vrinsconsulting.com •
jvrins@vrinsconsulting.com